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# Frugal Business Owner's Guide To DIY Local SEO: How You Can Generate More Leads And Get More Customers Without Breaking The Bank

## THE FRUGAL BUSINESS OWNER'S GUIDE TO DIY Local SEO

HOW TO 'DO IT YOURSELF' SEO FOR YOU SMALL  
BUSINESS WEBSITE — IMPROVE RANKINGS,  
GENERATE MORE LEADS, AND MAKE MORE SALES  
WITHOUT BREAKING THE BANK!



Keith O'Brien



## Synopsis

This book contains proven steps and strategies on how to properly do local SEO for your small business, without busting your budget or losing your mind. If you run a small business that serves a specific geographic area and you have a website, you need some proper Search Engine Optimization to have a chance against your competitors. But not every business has an additional \$1000 to \$2500 Per Month to put toward a marketing consultant and SEO agency. That's where this book comes in. If you have ever wondered how do you optimize your homepage or ensure you show up in the search results for your city and your service, this book will teach you. If you are the hands-on type of boss or business owner and are looking to get the best SEO advice and guidance available for less than the cost of a Starbucks Venti Mocha Latte, this book is for you. If you're just dying to understand what "citations" and "NAPS" and "Google My Business" means to your local small business, this book is for you. So get ready, and prepare to learn and put your newfound knowledge to work for your business

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## Customer Reviews

I've wanted to beef up my knowledge of local SEO for a while, but hadn't been too inspired to dive

in. This book was a perfect way to up both my knowledge and skillset. Keith does a great job of breaking down what you need to know and how to apply it to your business. I'm looking forward to my website climbing up those search result rankings!

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